

Today's Quotations

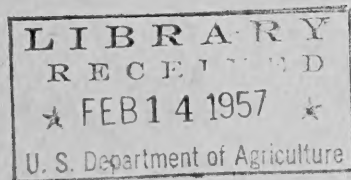
SEEDS

from . . .

W. B. MALLORY & SONS CO.

Memphis 2, Tenn.

P. O. Box 2486



1957

Sec. 34.66, P. L. & R.

U. S. POSTAGE

PAID

MEMPHIS, TENN.

Permit No. 101

LIBRARIAN,
U. S. DEPARTMENT OF AGRICULTURE,
WASHINGTON 25, D. C.

Return Postage Guaranteed

FIELD SEEDS

W. B. Mallory & Sons Co.

GARDEN SEEDS

WAREHOUSE AND OFFICE
431 S. MAIN ST.

P. O. BOX 2486
MEMPHIS, TENNESSEE

Telephone
JA 5-7661

FEBRUARY 1, 1957

All Items Quoted F.O.B. Memphis and Subject to Stock on Hand when Order is Received, or any Radical Market Changes in Price.

W. B. MALLORY & SONS CO. GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF ANY SEEDS WE SELL AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. (OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.)

Mallory's D. & P. L. 15

Certified First Year From Breeder

Price Ton Lots, per ton	\$125.00
Less than ton, per bag	\$ 6.50

COTTON SEED

EMPIRE

Certified Blue Tag — First Year From Breeder	
Treated and Delinted, per ton	\$130.00
Less than ton lots, per bag	\$ 6.75

Certified Stoneville 2B

Grade "A" Blue Tag, Treated and Delinted

Price Ton Lots, per ton	\$140.00
Less than ton, per bag	\$ 7.25

KEYSTONE

Per Bu.

Keystone 107W—(Med. Early White)	\$11.25
Keystone 38 (Early Yellow)—Delta Land	11.25
Keystone 222 (Full Season Yellow)	
Delta and Hill Land	11.25
U. S. 523W—Full Season White	6.75
Keystone—111W—Early White	
Tenn. and Miss., only	11.25
Dixie 17—Med. White—Fertile Soil MF	7.00
Tennessee 10 (Medium Maturity White)	
—Fertile Soil MF	7.00
Dixie 33 (Medium Maturity	
White)—Fertile Soil MF	7.00
Dixie 22—Med.—2 Ear Yellow MF	7.00
Tenn. 29 Med. White MF	7.00
Large Flats Dixie	8.00

Ask for Quantity Discount

FIELD CORN (open pollinated)

NUBBED AND TIPPED

YELLOW DENT, 1 Bu. Bags, per bu.	\$ 3.15
MOSBY PROLIFIC, 1 Bu. Bags, per bu.	3.15
NEAL'S PAYMASTER, 1 Bu. Bags, per bu.	3.15
JARVIS PROLIFIC, 1 Bu. Bags, per bu.	3.15
TENN. RED COB, 2 Bu. Bags, per bu.	3.15
MEXICAN JUNE, 1 Bu. Bags, per bu.	3.15
TRUCKER'S FAVORITE, 2 Bu. Bags, bu.	6.20
EARLY SURPRISE, 2 Bu. Bags, per bu.	6.20
HASTINGS PROLIFIC, 1 Bu. Bags, per bu.	3.15
JELICORSE, 1 Bu. Bags, per bu.	3.15
THOMPSON PROLIFIC, 1 Bu. Bags, per bu.	3.15

FORAGE SEEDS

ORANGE CANE, 100 lb. bags, per lb.	Later
ATLAS SORGO, 100 lb. bags	\$ 8.75
HEGARI, 100 lb. bags	6.35
COMBINE MARTIN MILO, 100 lb. bags	4.70
CATTAIL MILLETT, 100 lb. bags	Later
CERT. TRACEY SORGO, 100 lb. bags	Later
CERT. SEEDED RIBBON CANE, per lb.	.19½
CERT. MARTIN MILO, 100 lb. bags	5.35

CLOVERS

Ladino Clover, Certified, per lb.	\$.70
Ladino Clover, per pound, Non Cert.	OUT
Red Clover, per pound	.48
White Dutch Fancy, per pound	.85
White Dutch, 10 lbs. for	.82
Alsike Clover, per pound	.45
Kenland Red Clover, Cert.	OUT
Hop Clover, per pound	.40

GRASSES

100-lb. Lots

BERMUDA GRASS (Hulled) per lb.	\$.44
HULLED BERMUDA, 10 lbs. for	4.90
BERMUDA GRASS (Unhulled) per lb.	.31
UNHULLED BERMUDA, 10 lbs.	3.60
DALLAS, per pound (imported)	Later
ORCHARD, per pound	.40
RED TOP (Herd's Grass), per pound	.64½
RYE GRASS, per pound	.08½
SWEET SUDAN, per pound	.09¼
TIMOTHY, per pound	.29½
KENTUCKY BLUE GRASS, per pound	.83
CERTIFIED KY. 31 FESCUE, per lb.	Later
KENTUCKY 31 FESCUE, per lb.	.20

PEANUTS

TENN. RED (Improved)	
100 lb. bags, per lb.	\$.24
Less than bag lots	.25

LEGUME-AID

"THE INOCULANT IN THE CARTON"

ROTENONE MIXTURE

Formerly Derris Mixture
FOR CONTROL MEXICAN BEETLE
AND OTHER INSECTS

12/1-lb. CASE, per case	\$ 1.95
6/5-lb. CASE, per case	3.85

SEED BAGS

COFFEE BAGS—

Good used, for Soy Beans and Oats, each...\$.21

D. & P. L. FOX

Certified Blue Tag

Price ton lots, per ton	\$140.00
Less than ton lots, per bag	7.25

Hi-Bred (½ & ½) Cotton Seed

Delinted, Treated, per ton	\$160.00
Less than ton lots, per bag	8.25

LESPEDEZA

KOBE, 100 lb. bags, per pound	\$.15
KOREAN, No. 1, 100 lb. bags, per pound	.13
SERICEA, hulled and scarified, per pound	.19½
KOREAN, Dodder Free, 100 lb., per lb.	Later

ALFALFA

Oklahoma Approved

U. S. Verified Origin, per pound	Later
Certified Buffalo, per pound	\$.45
Affidavit Buffalo, per pound	Later

WATERMELON

WE DO NOT SELL LESS THAN 1 LB. OF MELON SEED

	100 lb.	30 to	Less
	Lots	100 lb.	than
			30 lbs.
DIXIE QUEEN, W. R., per lb.	1.25	1.30	1.35
STONE MOUNTAIN, per lb.	1.00	1.05	1.10
TOM WATSON, per lb.	1.00	1.05	1.10
KLECKLEY'S SWEET, per lb.	1.00	1.05	1.10
WINONA, per lb.	1.50	1.55	1.60
CONGO, per lb.	1.15	1.20	1.25
FLORIDA GIANT, per lb.	1.00	1.05	1.10
CHARLESTON GREY, per lb.	1.50	1.55	1.60

CANE SEED (For Syrup)

SAPLING SORGHUM, 100 lb. bags, per lb.	Later
Less than bag lots, per lb.	Later
Cert. Tracey, 50 lb. bags, per lb.	Later

SEED SOWERS

CYCLONE	ea.	\$3.25
CYCLONE, Heavy Duty	ea.	3.75
CYCLONE POWER SEED SOWER, MODEL M-1		
Operates from 6-Volt Battery	ea.	33.00
CYCLONE POWER SEED SOWER, MODEL S-1		
Operates from Tractor Power take-off	ea.	40.85
SEED KASTERS SEED SOWERS		
Galv. Bottom Sealed Gears		\$ 5.20

TURNIP SEED

	100 lb.	30 to	Less
	Lots	100 lb.	than
			30 lbs.
Purple Top White Globe	\$.28	\$.30	\$.33
Large White Globe	.30	.32	.35
Seven top	.25	.27	.30
Rutabaga	.30	.32	.35
Mixed	.30	.32	.35
Shogoin	.30	.32	.35
Purple Top Strap Leaf	.28	.30	.33

MUSTARD—SPINACH

Tendergreen	\$.40	\$.42	\$.45
Southern Giant Curled	.40	.42	.45
Fla. Broadleaf, (Smooth)	.40	.42	.45
RAPE, DWARF ESSEX	.15	.17	.19
Bloodsade Savoy, Reselected	.34	.36	.38
Dwarf Green Kale	.50	.55	.60

SOY BEANS

TANNER (for hay), 2 bu. bags, per bu.	Later
KINGWA, 2 bu. bags, per bu.	Later
MAMLOXI, 2 bu. bags, per bu.	Later
OGDEN, 2 bu. bags, per bu.	3.50
LEE, 2 bu. bags, per bu.	3.50
DORMAN, 2 bu. bags, per bu.	3.50
LEE CERT., 2 bu. bags, per bu.	3.75
LAREDO, 2 bu. bags, per bu.	3.80

SINKERS ACID DELINTED COTTON SEED

All Varieties, per lb. Later

GARDEN PEAS

100 Lb. 30 to Less
Lots 100 lb. than
30 lbs.

PURPLE HULL			Later
WHITE CROWDER PEAS			Later
BROWN CROWDER PEAS			Later
CALIF. BLACK EYE PEAS			Later
EARLY ALASKA PEAS	.13½	.15½	.17½
THOMAS LAXTON PEAS	.19	.21	.23
TALL TELEPHONE PEAS	.19	.21	.23
LARGE MARROWFAT PEAS	.19	.21	.23
LITTLE MARVEL	.21	.22	.24

GARDEN BEANS

WE DO NOT SELL LESS THAN 5 LBS. OF BEANS

	100 Lb.	30 to	Less
	Lots	100 lb.	than
			30 lbs.
BEANS—			
WHITE HALF RUNNER	.23	.25	.27
DIXIE BUTTER PEA, White	.23	.25	.26
SPECKLED BUTTER	.23	.25	.27
BOUNTIFUL STRINGLESS			
(Bush) Beans	.22	.24	.26
GIANT STRINGLESS G. P.			
(Bush) Beans	.21½	.23½	.25½
BURPEES, STRINGLESS G. P.			
(Bush) Beans	.19	.21	.23
RED VALENTINE			
STRINGLESS (Bush) Beans	.23	.24	.26
TENN. GREEN POD			
(Bush) Beans	.23	.25	.27
KENTUCKY WONDER			
(Pole) Beans	.22	.24	.25
WHITE CORNFIELD			
(Genuine) (Pole) Beans	.27	.29	.31
STRIPED CREASEBACK			
(Pole) Beans	.25¾	.27¾	.29¾
HENDERSON			
(Bush) Lima Beans	.19	.21	.23
FLORIDA SPECKLED			
(Pole) Lima Beans	.20	.22	.24
SIEVA or CAROLINA WHITE			
(Pole) Lima Beans	.20	.23	.24
GIANT BUTTER			
Speckled (Pole) Lima Beans	.27	.29	.31
JACKSON WONDER			
(Calico) (Bush)	.19	.21	.23
BLACK VALENTINE			
(Stringless) (Bush)	.23	.24	.26
COMMODORE IMPROVED			
(Bush)	.35	.37	.39
TOP CROP (Bush)	.25	.27	.29
CONTENDER (Bush)	.19	.21	.23
ALL GREEN LIMA (Bush)	.20	.22	.24

CORN (Garden Varieties)

	100 Lb.	30 to	Less
	Lots	100 lb.	than
			30 lbs.
GOLDEN BANTAM			
(Sweet) per lb.	\$.18	\$.20	\$.22
GOLDEN CROSS HYBRID	.29	.31	.33
TRUCKER'S FAVORITE, per lb.	.12	.13	.14
EARLY SURPRISE, per lb.	.12	.13	.14
YELLOW DYNAMITE, per lb.	.15	.17	.19

GARDEN SEED

Per Lb.

Detroit Dark Red Beets	\$.70
Chantenay Carrots	1.05
Danvers Half Long Carrots	1.05
Long Green Cucumber	1.05
Pickling Cucumber, Boston	1.00
Big Boston Lettuce	1.15
Iceberg Lettuce	1.15
Hales Best #36 Cantaloupe	1.10
Rocky Ford Cantaloupe	1.20
California Wonder Pepper	4.10
Long Red Cayenne Pepper	4.75
Sparkler White Tip Radish	.55
White Icicle Radish	.55
Early Scarlet Globe Radish	.55
Early Summer Crookneck Squash	.85
Early Straightneck Squash	.90
White Bush Squash	.90
Marglobe Tomatoes	3.50
Rutgers Tomatoes	3.50
White Velvet Okra	.60
Dwarf Green Okra	.55
Kentucky Field Pumpkin	.70

FIELD CROPS PLANTING CHART

KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches	KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches
Alfalfa—broadcast	60	18 to 22	Spring & ea. Fall	1 to 1½	Kale, Thousand Headed	50	4 to 5	Mar., Apr., May, Aug., Sept.	½
Alfalfa—drilled	60	12 to 15	Spring & ea. Fall	½ to 1	Lawn Grass mixed	125		Ea. spring, ea. fall	½
Artichokes, Jerusalem	50	150 to 200	March, April, May	4	Lespedeza—Common	25	25 to 30	Ea. spring after frost	1 to 2
Barley, Spring	48	120 to 150	March, April	1 to 1½	Lespedeza—Kobe	25	20 to 25	Ea. spring after frost	1 to 2
Barley, Winter	48	120 to 150	Aug. to Oct.	1 to 1½	Lespedeza—Korean	25	20 to 25	Ea. spring after frost	1 to 2
Beet, Mangel Stock	30	6 to 8	April, May, June	1	Lespedeza Sericea (hulled)	60	25 to 30	Early spring	1 to 2
Beans, Navy, Field (Small)	60	60	May, June, July	1	Millets—for hay	50	30	Late May to ea. July	½ to 1
Beans, Gt. Northern (Large Navy)	60	60	May, June, July	1	Millets—for seed	50	15	Late May to ea. July	½ to 1
Bermuda Grass	40	5 to 8	March to May	½	Millets, Hungarian, for Hay	48	48	Late May to ea. July	½ to 1
Black Medic	60	18 to 20	Feb., March, April	½	Millets, Hungarian, for Seed	48	30	Late May to ea. July	½ to 1
Blue Grass, Ky., for lawns	14*	125	Ea. spring, ea. Sept.	½	Millets—Japanese	35	20 to 30	Late May to ea. July	½ to 1
Blue Grass, Ky., for pastures	14*	20 to 30	Ea. spring, ea. Sept.	½	Mung Beans	60	10 to 15	May, June, July	½ to 1
Blue Grass, Canada, for lawns	14*	125	Ea. spring, ea. Sept.	½	Oats	32	60 to 80	March, April	1 to 1½
Blue Grass, Canada, for pastures	14*	20	Ea. spring, ea. Sept.	½	Orchard Grass for Hay	14*	21 to 28	Ea. spring-fall	½ to 1
Brome Grass	14*	20	Spring	1½ to 2	Orchard Grass for Seed	14*	10 to 14	Ea. spring-fall	½ to 1
Broom Corn	48	5 to 8	April, May	1 to 1½	Pasture Mixtures	30	30 to 40	Ea. spring-fall	½ to 1
Buckwheat	52	50 to 60	Late spring	1 to 1½	Peanuts	22	35 to 40	May, June	1½ to 2
Carpet Grass	18	8 to 10	Jan. to June	½	Peas, Austrian Winter	60	30 to 35	Aug., Sept., Oct.	2
Caster Beans—Hills	46	5	Late Spring	1 to 2	Peas, Canada Field (broadcast)	60	120 to 150	Early spring	1 to 2
Clover, Alsike	60	5 to 6	Winter to April	½ to 1	Peas, Canada Field, with oats	60	75 to 90	Early spring	
Clover, Alsike—in mixture	60	2 to 4	Winter to April	½ to 1	Peas, Cow, broadcast	60	75 to 90	May or June	1 to 2
Clover, Alsike & Timothy mixed	60	30 to 40	August, Sept., Oct.	½	Peas, Cow, drilled	60	25	May or June	1 to 2
Clover, Burr	60	12 to 15	July to Oct.	½ to 1	Peas, Cow, in drill with corn	60	20 to 30	May or June	1 to 2
Clover, Crimson	60	10 to 12	Feb., Mar., Apr., Sept.	½	Rape, broadcast	50	5 to 8	Ea. May to late July	½ to 1½
Clover, Hop	60	4 to 6	Spring, Fall	½	Rape, drilled	50	4 to 5	Ea. May to late July	½ to 1½
Clover, Ladino	60	6 to 10	Winter, early April	½ to 1	Red Top, Solid Seed	14*	6 to 8	Apr. or ea. Sept.	½
Clover, Mammoth	60	4 to 6	Winter to April	½ to 1	Red Top, Unhulled	14*	20 to 25	Apr. or ea. Sept.	½
Clover, Mammoth in mixture	60	6 to 10	Winter, early April	½ to 1	Red Canary Grass	44	10 to 12	Ea. spring, Aug., Sept.	½
Clover, Red	60	4 to 6	Winter to April	½ to 1	Rye, Grain	56	84 to 112	Sept. to Nov.	1 to 1½
Clover, Red, in mixture	60	6 to 8	Feb., March	½ to 1	Rye, Grass	24	28 to 35	Apr. or ea. Sept.	½
Clover, Persian	60	12 to 15	Ea. spg., Aug., Sept.	½ to 1	Sageain	50	8 to 10	Apr., May, June, July	1
Clover, Sweet, white or yellow	30	25 to 30	Oct. to Feb.	1	Sorghum Forage, broadcast	50	40 to 50	May, June	1 to 1½
Clover, Sweet, white (unhulled)	60	6 to 8	March to April	½ to 1	Sorghum Forage, drilled	50	8 to 10	May, June	1 to 1½
Clover, White Dutch	56	8 to 10	Late spring	1 to 1½	Sorghum Syrup	50	8 to 10	May, June	1 to 1½
Corn	56	40 to 56	Late spring	1 to 1½	Sorghum, grain varieties, broadcast	56	40 to 50	May, June	1 to 1½
Corn, for Silage	56	3 to 5	May, June	1	Sorghum, grain varieties, drilled	56	10 to 15	May, June	1 to 1½
Corn, Pop	56	32 to 50	March, April, May	1 to 1½	Soy Beans, broadcast	60	75 to 120	May, June	1 to 2
Cottonseed Fuzzy	32	10 to 12	Ea. spring, Aug., Sept.	½	Soy Beans, drilled	60	25	May, June	1 to 2
Crested Wheat Grass	22	10 to 12	April, May, June	½	Soy Beans, in drill with corn	60	15 to 20	May, June	1 to 2
Crotalaria	40	12 to 15	March, April, May	½	Sudan Grass, broadcast	40	20 to 30	Late May to ea. July	½ to 1
Dallas Grass	10	8 to 10	Ea. spg., Aug., Sept.	½	Sudan Grass, drilled	40	10 to 15	Late May to ea. July	½ to 1
Fescue, Meadow	24*	20 to 30	Ea. spg., Aug., Sept.	½	Sunflower	32	6 to 8	May	1 to 2
Fescue, other varieties	14*	28 to 35	Ea. spg., Aug., Sept.	½	Tall Meadow Oat Grass	14	30 to 50	Ea. spring, Aug., Sept.	½
Fescue, Tall	30	10 to 15	Ea. Spg., Aug., Sept.	½	Timothy	45	8 to 10	Spring & Fall	½
Flax	52	30 to 50	March, April	½	Velvet Beans	60	15 to 30	May, June	3 to 4
Johnson Grass	28	20 to 30	April to July	1	Vetch, Winter or Hairy	60	40 to 60	June to Sept.	1 to 2
Kaffir-Milo-Feterita-Grohoma	56	10 to 15	May, June	1 to 1½	Vetch, Spring	60	40 to 60	March or April	1 to 2
Atlas Sorgo-Hegari (drill)	56	40 to 50	May, June	1 to 1½	Wheat, Winter	60	75 to 90	Sept. to Nov.	1 to 1½
Kaffir-Milo-Feterita-Grohoma	56	40 to 50	May, June	1 to 1½	Wheat, Egyptian, Shallu	60	10 to 12	May, June, July	1½ to 2

*Note:—Weights per bushel for certain grasses are old standards. Good cleaned seed is usually heavier.

VIGORO FERTILIZER PRICES

RETAIL PRICE

100-lb. Bags	\$5.05	10-lb. Bags	\$1.00
50-lb. Bags	2.65	5-lb. Bags	.60
25-lb. Bags	1.95		

DEALERS ONLY—WHOLESALE PRICE

100-lb. Bags	\$3.59	10-lb. Bags	\$.67 (6 per bale)
50-lb. Bags	1.89	5-lb. Bags	.36 (12 per bale)
25-lb. Bags	1.20		

WHAT IT IS

Vigoro is a high quality, scientifically blended and balanced plant food, excellent for obtaining more prolific growth of lawns, flowers, shrubs, trees, garden vegetables and field crops. It is clean, odorless and easy to apply.

**COMPOSITION ROOFING, BRICK SIDING,
COMPOSITION AND ASBESTOS
SHINGLES AND FELT**

**NAILS FENCE WIRE
BUILDING PAPER**

Galvanized Roofing

VIGORO

PLANT FOOD

— For —

**LAWNS, FLOWERS, TREES,
GARDEN VEGETABLES,
SHRUBS AND ALL
FIELD CROPS**

PLACE YOUR ORDER NOW